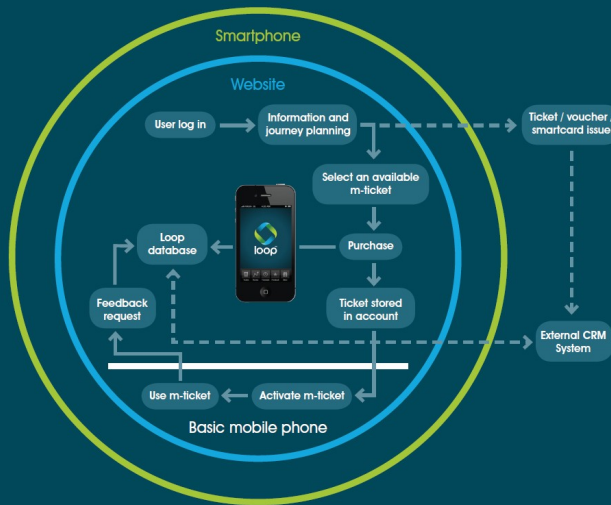




Smarter travel choices

- Marketing for the mobile generation
- Personalised journey plans
- Real time information
- Travel plan rewards
- Customer peer reviews and ratings
- Mobile connected convenient payment
- Incentives for sustainable choices

Connected convenience



Connected

Informed

Rewarding

Contact us:

Loop Connections Ltd

2 Dean Path, Edinburgh, EH4 3BA

E: info@theloopuk.co.uk

W: www.theloopuk.co.uk



Smart tickets and information for better customer experiences



- Enhanced security tickets for revenue protection
- Dynamic travel information
- Customer rewards
- Connected travel experiences

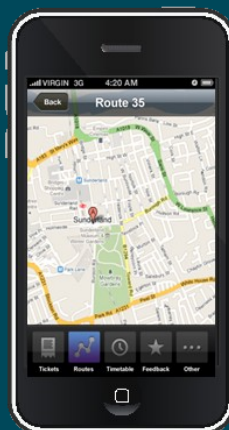
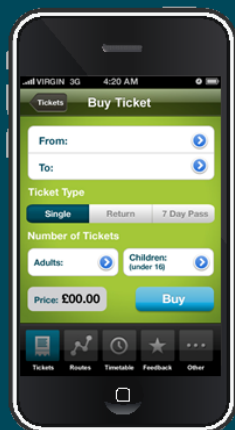
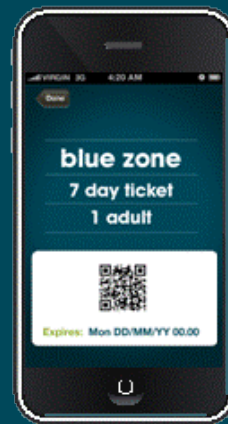


- Use technologies that customers like
- Low cost smart ticketing infrastructure
- Link existing technologies and card systems
- Feedback loops for improved customer connections
- Targeted personalised marketing



Connected and Informed

The Loop uses the dominant consumer technologies—mobile phone and internet—to manage technology solutions for transport information and ticketing. Real time bus locations are mapped and next bus times help customers plan their travel.



Convenient and Integrated

Offering a common platform for diverse products and services from different companies and sectors, the Loop captures the value of integration. The Loop connects existing technologies to offer customer focused solutions.

Rewarding Feedback

When planning a trip, customers can review feedback from previous customers. Each time a purchase is made, users are invited to rate their trip.

Transport providers reward customers for sustainable choices and sharing information.

From tickets and information to personalised travel planning for employees, Loop Connections delivers informed travel experiences.

